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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/658,079	09/11/2000	Brian M. Romansky	E-996	4596
75	90 03/20/2003			
Charles R Malandra Jr Pitney Bowes Inc			EXAMINER	
			ELISCA, PIERRE E	
P O Box 3000	、 ·		ELISCA, I	ILICIL D
35 Waterview I Shelton, CT 06			ART UNIT	PAPER NUMBER
Shellon, C1 oc	J-10-1		3621	
			DATE MAILED: 03/20/2003	

Please find below and/or attached an Office communication concerning this application or proceeding.

Application No.

09/658,079

Applicant(s)

Brian M. Romansky

Examiner

Office Action Summary

Pierre E. Elisca

Art Unit 3621

	The MAILING DATE of this communication appears	on the cover sheet with the corr	1 1
Period f	or Reply		\mathcal{A}
THE N	ORTENED STATUTORY PERIOD FOR REPLY IS SET MAILING DATE OF THIS COMMUNICATION.		_
mailing - If the p - If NO p - Failure - Any re	ions of time may be available under the provisions of 37 CFR 1.136 (a). In date of this communication, seriod for reply specified above is less than thirty (30) days, a reply within the seriod for reply is specified above, the maximum statutory period will apply to reply within the set or extended period for reply will, by statute, cause the ply received by the Office later than three months after the mailing date of patent term adjustment. See 37 CFR 1.704(b).	he statutory minimum of thirty (30) days will and will expire SIX (6) MONTHS from the ma he application to become ABANDONED (35 U	be considered timely. iling date of this communication. J.S.C. § 133).
Status		/ /	
1) 🛛	Responsive to communication(s) filed on	11/2000	·
2a) 🗌	This action is FINAL . 2b) 💢 This ac	tion is non-final.	
3) 🗆	Since this application is in condition for allowance closed in accordance with the practice under $Ex\ partial$		
Disposi	tion of Claims		
4) 💢	Claim(s) <u>1-26</u>	is/a	re pending in the application.
4	a) Of the above, claim(s)	is/a	are withdrawn from consideration.
5) 🗆	Claim(s)		_ is/are allowed.
6) 💢	Claim(s) /- 26		_ is/are rejected.
7) 🗆	Claim(s)		_ is/are objected to.
8) 🗌	Claims	are subject to restr	riction and/or election requirement.
Applica	tion Papers		
9) 🗆	The specification is objected to by the Examiner.		
10)	The drawing(s) filed on is/are	e a) 🗆 accepted or b) 🗆 objec	ted to by the Examiner.
	Applicant may not request that any objection to the	drawing(s) be held in abeyance. S	See 37 CFR 1.85(a).
11)	The proposed drawing correction filed on	is: a) \square approve	d b) \square disapproved by the Examiner.
	If approved, corrected drawings are required in reply	to this Office action.	
12)	The oath or declaration is objected to by the Exam	iner.	
Priority	under 35 U.S.C. §§ 119 and 120		
13) 🗆	Acknowledgement is made of a claim for foreign p	riority under 35 U.S.C. § 119(a)-(d) or (f).
a) [☐ All b)☐ Some* c)☐ None of:		
	1. Certified copies of the priority documents have	ve been received.	
	2. Certified copies of the priority documents have	ve been received in Application	No
	 Copies of the certified copies of the priority of application from the International Bure ee the attached detailed Office action for a list of the 	eau (PCT Rule 17.2(a)).	•
14)	Acknowledgement is made of a claim for domestic		
a) [<u> </u>		
	Acknowledgement is made of a claim for domestic		
Attachm		•	
1) 🗶 No	tice of References Cited (PTO-892)	4) Interview Summary (PTO-413) Pape	er No(s)
	tice of Draftsperson's Patent Drawing Review (PTO-948)	5) Notice of Informal Patent Application	n (PTO-152)
3) 💢 Inf	ormation Disclosure Statement(s) (PTO-1449) Paper No(s).	6) Other:	

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Examiner Pierre Eddy Elisca

United States Department of Commerce

Patent and Trademark Office

Washington, D.C. 20231

DETAILED ACTION

- 1. This Office action is in response to Application No. 09/658,079, filed on 09/11/2000.
- 2. Claims 1-26 are presented for examination.

Claim Rejections - 35 USC § 102

3. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless --

- (b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.
- 4. Claims 1-26 are rejected under 35 U.S.C. 102 (b) as being anticipated by Liechti et al. (5,715,164).

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comprising the step of:

As per claims 1, 3-10, 12-14, 17, 20, 22, and 24-26 Liechti discloses a communications system/method that has a host computer in a data center communicates with a multiplicity of electronic postage meters via telephone dial-up lines to conduct telemeter setting transactions (which is equivalent to Applicant's claimed invention wherein it is stated that a method of metering digital content having a message to be presented to a plurality of users of a communications network),

embedding a code in said message (see., abstract, col 1, lines 20-31, specifically wherein it is stated that verifying the meter's identity and ascertains the availability of funds in the user's account and supplies a combination code to the meter or to the user, col 2, lines 1-7);

detecting the embedded code (see., abstract, col 1, lines 20-31); and

based on the detected embedded code, counting the number of times the message is presented to one of the users of the communications network (see., abstract, col 1, lines 20-31, specifically wherein it is stated that verifying the meter's identity and ascertains the availability of funds in the user's account and supplies a combination code to the meter or to the user, and col 2, lines 35-45, specifically wherein it is stated that the host computer may collect statistical data from each meter, and may impose a cumulative postage amount limit, a time limit and/or a piece limit on the meter, please note that collecting statistical data also includes counting the number of times the message is presented and so on, col 5, lines 23-65).

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As per claims 2, 16, and 19 Liechti discloses the claimed method, wherein the communications

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network includes the internet (see., col 3, lines 47-56, specifically wherein it is stated that host

computer in data center is capable of communicating with the meters via telephone dial up lines, and

therefore, it is inherent to realize that host computer is also capable of connecting with the meters via

Internet since Fig 1 of Liechti discloses a plurality of modems).

As per claims 11, 15, 18, 21, and 23, Liechti discloses the claimed method wherein the digital

content is indicative of an advertisement (see., col 10, lines 1-5, specifically wherein it is stated that

computer 103 may utilize the hardware information for advertisement).

Conclusion

5. Any inquiry concerning this communication from the examiner should be directed to Pierre

Eddy Elisca at (703) 305-3987. The examiner can normally be reached on Tuesday to Friday from

6:30AM. to 5:00PM.

If any attempt to reach the examiner by telephone is unsuccessful, the examiner's supervisor,

James Trammell can be reached on (703) 305-9768.

Any response to this action should be mailed to:

Commissioner of patents and Trademarks

Washington, D.C. 20231

The Official Fax Number For TC-3600 is:

Art Unit: 3621

(703) 305-7687

Pierre Eddy Elisca

Patent Examiner

March 18, 2003